



PUBLIC HEALTH management corporation

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PUBLIC HEALTH MANAGEMENT CORPORATION (PHMC) HAS SERVED THE REGION SINCE 1972 and is one of the largest members of the National Network of Public Health Institutes.

NINE OUT OF TEN PHMC clients are low-income or at high risk for health and social problems related to socioeconomic status, gender, sexual identity, race/ethnicity, or linguistic and cultural challenges.

PHMC SERVES 87,000 clients annually in 70 locations through more than 250 programs, and has grown to become one of the largest and most comprehensive public health organizations in the nation.

In addition to running its own programs, PHMC is the parent company to nine smaller non-profits, called PHMC affiliates. PHMC provides management services to them — including accounting, human resources, information systems, marketing and communications— so they can focus on serving constituents, developing programs and raising funds.

In combination, PHMC and its affiliates work across an expansive array of programs and range of expertise to better serve the communities we impact. PHMC's multiple capabilities as facilitator, developer, intermediary and manager allow us to serve as a resource, supporter and innovator in all segments of the health and human services sector.

PHMC AFFILIATE ORGANIZATIONS:

- Best Nest
- The Bridge
- Health Promotion Council
- Interim House
- Interim House West
- Joseph J. Peters Institute
- La Comunidad Hispana
- Linda Creed
- Resources for Children's Health
- National Nursing Centers Consortium

PHMC'S WORK, especially through affiliates such as Health Promotion Council of Southeastern Pennsylvania (HPC) with statewide reach and La Comunidad Hispana (LCH) in Chester County, increasingly takes us outside Philadelphia in addition to our critical work within the city. Our stature and size also give us opportunities to positively affect public health outside the state and even across the country, such as with the national scope of our affiliate National Nursing Centers Consortium (NNCC).

PHMC'S RESEARCH AND EVALUATION

(R&E) component offers a broad range of services related to health services research, evaluation and assessment. The services we provide include:

- Data base development
- Data collection including telephone, mail, and in-person surveys, existing records review, focus groups, key informant interviews and observational study design and program implementation

- Data analysis, report writing, proposal development and writing

THE PROGRAM AREAS and population groups we study reflect a broad-based public health interest and perspective. The scope of projects include health status, access to care, HIV/AIDS prevention, maternal and child health, family and youth violence, tobacco use and substance abuse, adolescent health/sexuality, and gerontology.

PHMC'S UNIQUE BUSINESS MODEL

has made us an organization with about 1,400 employees, a budget nearing \$165 million and an overhead rate of under 7%. Compared with a typical nonprofit overhead rate of 15%, this gives us up to an additional \$13 million to reinvest in our work. PHMC offers sector-leading benefits and training opportunities to its staff, and as a result people stay with PHMC for a long time and become experts in their field. PHMC is also as diverse as the communities it serves, with minorities making up more than two-thirds of our staff.

PHMC IS A NONPROFIT public health institute that builds healthier communities through partnerships with government, foundations, businesses and community-based organizations. It fulfills its mission to improve the health of the community by providing outreach, health promotion, education, research, planning, technical assistance, and direct services.

THE FACTS about PHMC